



## HiMark® CR Nasal Pump

Simple for seniors.  
Secure for children.

HiMark® CR Nasal Pump is a sleek, effective solution that meets real-world needs of consumers and drug manufacturers.

- Independently certified for child-resistance
- Designed and tested to ensure ease of use for seniors
- Developed based on extensive consumer feedback and testing



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# Senior-friendly design that also helps protect children

## Innovative packaging proof-tested with consumers

Child-resistant (CR) medication packaging is one of the most well-documented breakthroughs in preventing the unintentional poisoning of children.<sup>1</sup> Silgan Dispensing's HiMark CR Nasal Pump—developed by integrating consumer insights and feedback into the design process—goes beyond merely meeting child-resistance requirements. It offers a truly senior-friendly solution, with a focus on ease of use and a positive ergonomic experience.



Excellent spray performance, even with viscous or no-drip formulations; provides standard output of 50µl or 100µl, with the opportunity for custom outputs



Audible click lets users know they've closed the bottle securely



Extensively researched pinch-and-turn design relies on a simple action, not force, to open



Integrated child-resistant locking feature, unlike an overcap solution, cannot be lost or thrown away; ratcheted closure provides added security

## Deliver child-resistant nasal products that exceed expectations and regulations

The HiMark CR Nasal Pump can help pharmaceutical companies get ahead of regulatory trends requiring CR packaging for OTC and prescription nasal products. Even if regulations don't require child-resistance, CR packaging can help you protect children and deliver value to consumers.

Silgan Dispensing's solution, developed through a consumer-based approach to design and testing, can help drug makers and packaging fillers fulfill their obligation to deliver products safely and responsibly.

In a quantitative study, consumers preferred the HiMark CR Nasal Pump over the gold standard OTC solution.<sup>2</sup>

The HiMark CR Nasal Pump builds on Silgan Dispensing's extensive legacy of consumer-centric product innovation.

The product incorporates standard closure design for easy integration with existing filling lines.

<sup>1</sup> World Report On Child Injury Prevention, ed. Margie Peden et al., World Health Organization, 2008.

<sup>2</sup> Silgan Dispensing Quantitative Consumer Preference Study, 2013.